

Indianz X - press

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ADVERTISEMENT RATE CARD

Indianz X-PRESS is a colourful, free English Language Monthly Newspaper. It is the first and the only newspaper published from Wellington. It is widely distributed in Wellington region and in all major cities of New Zealand through select outlets.

Format : Tabloid (Rate Per Month / Per Insertion)

PAGE SIZE	AD SIZE	12 + INSERTIONS (Rate / Month)	6 + INSERTIONS (Rate / Month)	3 + INSERTIONS (Rate / Month)	1+ INSERTIONS (Rate / Month)
BUSINESS CARD SIZE	50mm height X 85mm width	\$25	\$50	\$75	\$100
ONE-EIGHTH OF A PAGE	90mm height X 130mm width	\$75	\$100	\$150	\$200
QUARTER PAGE	190mm height X 130mm width	\$150	\$200	\$250	\$300
HALF PAGE	190mm height X 260mm width	\$300	\$400	\$450	\$500
FULL PAGE	360mm height X 260mm width	\$500	\$600	\$700	\$800
BACK PAGE	360mm height X 260mm width	\$600	\$700	\$800	\$1000
DPS	360mm height X 520mm width	\$1200	\$1400	\$1600	\$1800

* Front 100% and Back Page will have extra 50% cost.

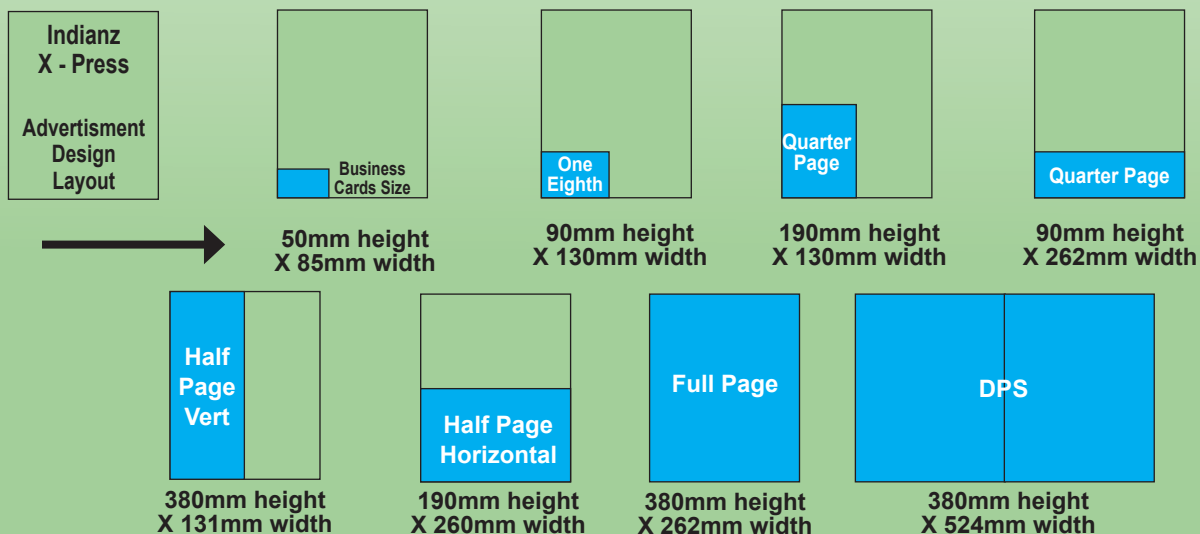
* All prices are exclusive of GST.

* Rates can change anytime at Newspapers discretion.

Classified : \$15 for 25 words (\$1 per extra word)

Artwork Specifications:

- High resolution PDF (minimum 300dpi)
- Files to be supplied as Press Optimized PDFs
- File in CMYK, ensure there are no RGB colours or low resolution images or JPEG



INDIANZ XPRESS MEDIA GROUP

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PAGE SIZE	AD SIZE	6+ INSERTIONS (Rate Per Month)	3+ INSERTIONS (Rate Per Month)	SINGLE INSERTION
Ear Panel Size	60 mm height X 49mm width	\$100	\$125	\$150
BUSINESS CARD SIZE	50mm height X 85mm width	\$90	\$110	\$125
ONE-EIGHTH OF A PAGE	90mm height X 130mm width	\$200	\$225	\$250
QUARTER PAGE	190mm height X 130mm width	\$350	\$400	\$450
HALF PAGE / PONY	280mm height X 200mm width	\$680	\$760	\$850
FULL PAGE	360mm height X 260mm width	\$950	\$1050	\$1200
BACK PAGE	360mm height X 260mm width	\$1200	\$1350	\$1500
DPS	360mm height X 520mm width	\$1500	\$1800	\$2000